

"20th Annual CAPITAL ONE & Plano Chamber Golf Tournament" *2010 Sponsorship Opportunities*

This event serves as an additional networking opportunity for the members and prospective members of the Chamber, which allows the Chamber to continue to aid our community and business leaders. Registration is from 11:00 – 12:00 PM, followed by lunch starting promptly at noon, and shotgun start at 1:00 P.M. Refreshments and awards ceremony start immediately after all golfers are back at the Club House.. The format of the tournament is best ball for 120 players.

Tournament Date: Monday, June 21st, 2010

Location: Gleneagles Country Club, Plano – **KINGS COURSE**

★TITLE SPONSOR★ (SOLD – CAPITAL ONE)

Benefits:

- Eight players for golf, lunch, and awards banquet
- Eight Super Tickets
- Eight tee bags
- Foursome can play Kings Course from May 24th up to weekend before tournament
- Logo and name to be featured at top and largest of other sponsor logos on all marketing material
- Sponsor recognition included in:
 - Invitations
 - Registration forms
 - Chamber website (271,000+ hits monthly)
 - Chamber e-newsletter (circulation of 3,000)
 - Media releases pre/post event
- Display of sponsor signage at event
- Sponsor signage on one hole of choice
- Sponsor name on tee bag items (TBD)
- Sponsor recognition and comments from podium at awards ceremony (2-3 minutes)
- Feature story in e-newsletter on business
- Sponsor table provided for display in registration/lunch/awards area
- List of event attendees; opportunity to put marketing material in sponsor bags
- **8 VIP Passes for Club House & Parking for British Open Qualifier at Gleneagles, May 24th**
- Early Golfer warm up 9 AM

Investment: \$5,000

LUNCH SPONSOR (SOLD – PF CHANGS)

Benefits:

- Four players for golf, lunch, and awards banquet
- Four Super Tickets
- Four tee bags
- Sponsor recognition included in:
 - Invitations
 - Registration forms
 - Chamber website (271,000+ hits monthly)
 - Chamber e-newsletter (circulation of 3,000)
 - Media releases pre/post event
- Display of sponsor signage at event
- Sponsor signage on one hole of choice
- Sponsor recognition and comments from podium at awards ceremony
- List of event attendees; opportunity to put marketing material in sponsor bags

Investment: \$TBD based on number of golfers (120 estimated)

GOLD SPONSOR Investment: \$1,500

Benefits:

- Four players for golf and lunch, Four Super Tickets, Four tee bags
- Two VIP Passes for Club House & Parking for British Open Qualifier at Gleneagles, May 24th
- Sponsor logo included in:
 - Invitations
 - Registration forms
 - Chamber website (271,000+ hits monthly)
 - Chamber e-newsletter (circulation of 3,000)
 - Media releases pre/post event
- Company Sign (we provide) & Tent (you provide) at tee box with opportunity to network personally with each golfer
- Feature story in e-newsletter on business
- Sponsor recognition from podium at awards ceremony
- **2 VIP Passes for Club House & Parking for British Open Qualifier at Gleneagles, May 24th ***
- List of event attendees; opportunity to put marketing material in sponsor bags

**Only available to first SIX (6) Gold Sponsors*

SPECIAL CONTEST SPONSOR; Investment: \$350

Choose one of the following:(1) Closest to the Pin or (2) Longest Drive (3) Putting Green Contest

Benefits:

- Company Sign (we provide) & Tent at tee box (designated by GE) to network personally with each golfer
- Opportunity to promote business through give away to each golfer in Sponsor Bags
- Sponsor recognition from podium at awards ceremony; one representative from company can attend Award Ceremony

TEE BOX SPONSOR (18) or BEVERAGE STATION SPONSOR (3); Investment: \$350

Benefits:

- Company Sign (we provide) & Tent (you provide) at tee box with opportunity to network personally with each golfer
- Sponsor recognition from podium at awards ceremony; one representative from company can attend Award Ceremony
- Opportunity to promote business through give away to each golfer in Sponsor Bags

DRIVING RANGE SPONSOR; Investment: \$350

Benefits:

- Company Sign (we provide) & Tent (you provide) at tee box with opportunity to network personally with each golfer
- Sponsor recognition from podium at awards ceremony; one representative from company can attend Award Ceremony
- Opportunity to promote business through give away to each golfer in Sponsor Bags

HOLE SPONSOR; Investment: \$250

Benefits:

- Company signage on hole
- Opportunity to promote business through give away to each golfer in Sponsor Bags
- Sponsor recognition from podium at awards ceremony

GIFT BAG SPONSORS

Benefits:

- Item in 120 Golfer Bags - MUST be item (or gift certificate, NOT "Buy one, get one free" type cert. & must be pre-approved)
- Recognition from podium at awards ceremony

FOURSOME - \$900 (Early Bird Special: After May 21ST, price goes to \$1,000)

Benefits:

- Four players for golf
- Four Tee bags
- Four Lunches
- Four Awards Banquet Seats
- One Super Ticket

INDIVIDUAL PLAYER - \$225 (Early Bird Special: After May 23rd, price goes to \$250)

Benefits:

- One player for golf, Lunch
- Tee bag
- Awards Banquet

SUPER TICKET - \$30

The Super Ticket entitles you to the following:

- One golf scratch-off card
- 2 Mulligans (not good on prize holes)
- 3 Raffle Tickets (raffle drawings at awards banquet – must be present to win)

BALL DROP BALL – 1 for \$10 or 3 for \$25

Benefits: Winner wins \$500; ball closest to hole wins.

COMBO SUPER TICKET & BALL DROP BALL - \$35

FANTASY SCRATCH OFF CARDS - 1 FOR \$5 OR 3 FOR \$10

2010 Plano Chamber & Capital One Golf Tournament

Credit Card Authorization

Company: _____

Phone Number: (w) _____ (c) _____

Contact Name & Title: _____

Golfers _____ I can donate a raffle prize of _____

Handicap? G1 _____ G2 _____ G3 _____ G4 _____

Sponsorship Level (if applicable): _____

Super Tickets (\$30) _____ # Ball Drop Ball (1/\$10 or 3/\$25) _____

Combo Super Ticket & Ball Drop Ball (\$35) _____

Fantasy Cards (1/\$5 or 3/\$10) _____

Credit Card Information: (All fields required)

Type – VISA _____ AMEX _____ MC _____ Amt \$ _____

Name on Card – _____

Billing Street Address – _____

Billing Zip Code - _____ CC# _____

Expiration Date – _____ CVV2 Code * - _____

Today's Date: _____ **Signature:** _____

(Please note after 5/21, price of golfer fee goes up)

*CVV2 Code

Visa and MasterCard is 3 digits printed in the signature panel on the back of the card. It is the last 3 digits AFTER the credit card number.

American Express is 4 digits printed on the front of the card above and to the right of the raised credit card number.

Please fax to 972-422-5182.

The chamber fax machine is in a secure area to protect the identity of our members.